# **Core Competencies:**

# **ABOUT US**

We act with a mindset, why not take a tasteful and healthful approach to what's possible when it comes to tea, lemonade and juice; at the same time working towards positive social and environmental balance. ABS products are a refreshing and a healthy alternative without the artificial colors, flavors, additives, fillers, or unnecessary commercial preservatives. *Our Purpose is to . . .* 

Be Unique. Be of Significant. Be Better-for-You.

## VISION | PURPOSE

Create and promote great-tasting, healthy beverage. As we strive to grow the business with the same absolute honor and probity, we use to craft our full-bodied flavors while contributing to dietary wellness, as much as we can achieve.

## TEA & LEMONADE RETAIL PACKAGE (BPA-Free 16 oz. PET bottle)

- o Organic Sweet Tea 16 oz. / 12 pk. case
- o Organic Peach Tea 16 oz. / 12 pk. case
- o Organic Unsweet Tea 16 oz. / 12 pk. case
- o Organic Raspberry Tea 16 oz. / 12 pk. case
- o Organic Half & Half 16 oz. / 12 pk. case
- o Organic Green Tea & Honey 16 oz. / 12 pk. case
- Organic Real Lemonade 16 oz. / 12 pk. case
- Organic Peach Brewed Lemonade 16 oz. / 12 pk. case.

## FOODSERVICE PACKAGE - 3 Liter | Box (2 packed)

- o Organic Sweet Tea | Organic Unsweet Tea
- o Organic Raspberry Tea | Organic Half & Half
- Organic Real Lemonade

# 100% MUSCADINE GRAPE JUICE

# THE SUPERFRUIT

Good Source of Antioxidants

## RETAIL & FOODSERVICE PACKAGE

## 100% Muscadine Grape Juice (BPA-Free PET 10 oz. bottle)

- o 10 oz. / 24 packed (Retail & Foodservice Channel)
- o 10 oz. / 12 packed (Retail Channel)
- 10 oz. / 6 4pk per case (Bundle Pack Retail Channel)

Our 100% Absolute Muscadine Grape Juice offers the true taste of muscadine grape juice. Our juice is filtered, and we do not remove the delicious and healthy pulp from the juice and our juice is processed glutenfree. *It is the real deal* and kids love it, too. Your customers will enjoy the natural flavor and the wellness benefits of this unique and delicious antioxidant rich Muscadine Grape Juice.

Squeezed right from the grape  $\mid$  Not from concentrate  $\mid$  No sugar added

## **Commercial Customers | Channels:**

Providing Customers and Consumers with Healthful choices...

Retail Sector	Away From Home	Food Service
Grocery   Supermarkets	Restaurants   Bars	University   Colleges
Specialty Foods Channel	Airports   Hotels	Healthcare   Hospital
Natural & Alternative Channel	QSR   B&I	Government   Military
Small Formats Channel	School   Gyms	Stadiums   Arenas



Craft Brewed Organic Tea | 100% Muscadine Grape Juice

# **Company Data:**

The Absolute Tea & lemonade brand is marketed and distributed by ABSOLUTE TEA & CO. Our products are made with clean organic and natural ingredients with fewer calories! We offer the true taste of real tea the way it's meant to be, because . . . Every Sip Matters.

Tastefully simple. Uncommonly good.

## **List of Specific Codes:**

- GS1 Product Barcodes.
- USDA | HAACP Certified.
- SQF Level 2 Certified.
- Organic Certified

<b>NAICS Code:</b>	SIC Code:	<b>DUNS Code:</b>
311920	20860103	Provided Upon Request
312111	20860102	

#### **BUSINESS SIZE:**

Small, Minority Owned | SBA – HUB Zone

## **PERFORMANCE**

- Excellent Relationship at the Retail & HQ level
- Repeat Business from each channel
- High Customer Satisfaction
- Promotional Brand Support
- Fair & Reasonable Cost
- o Deliver-on-Time

#### **DISTRIBUTION:**

Absolute Tea & Co. contract carriers to deliver throughout the United States; ABS sells to large & small specialty distributors as well as maintaining its own warehouse and regional DSD Sales Operations. These dual options allow our customers to purchase ABS Tea & Co., products from a distributor or 3rd-party with which they may have an existing relationship or to have the product delivered directly if the situation and/or opportunity permits.

