



COMMUNITY FUNDRAISING PROGRAM

If: Your organization needs to raise money to provide maintenance on a sport field, church group, school, clubs, clinics, uniforms, need equipment, and other group needs in order to reach your organizational goals and objectives that come with being a part of a community organization group; the Absolute Organic Ready-to-Drink Tea is a better-for-you brand ready to help your school and community program, in a healthful and refreshing way, to meet their fundraising goals.

That's why we launched the Absolute Beverage Community Program, (ABC Tea Program) to fill that fundraising void that prevents many small organizations from achieving their full potential. This is how we can help - You set your own sales goals and conduct your sales, and we will contribute a portion of each sale in support of your group.

THE ABC TEA PROGRAM

No meetings, no administrative paperwork, no driving around to pick up and deliver product. All we need are completed order forms and payments – we ship to each organization representative's door who designate as the point person (representing) your organization.

A.) Set your goal

Determine your group or team need and/or has been wishing for, figure out an approximate cost, and do the math to set a sales goal. We'll do everything we can to help you meet that goal!

B.) Start selling

Decide on a timeframe for your team sale: By weeks? Month; it's all up to you. Or talk to us about purchasing cases to sell by the bottle at all your community games and events or perhaps a 12 packed case sale initiative!

C.) Reach your potential

After the sale and delivery are completed, The Absolute Tea Company will send your designated representative a check for the funds you've earned.





Will make it easy

How the Program Works

To Insure Successful Sales most potential consumers like to have bottled drinks in the refrigerator or a cooler for when they're thirsty at an out event, so in a way, Absolute Organic Tea Beverages almost sell themselves.

But it's good idea to be prepared to answer questions when you talk to people who are thinking about buying. Adults may ask about why you are selling, what the goals for your group are, and what you like about the drinks. Your group captain(s) the program leaders can help you have these kinds of answers ready. Last but not least, a good salesperson is always polite. Remember to say thank you, even if someone decides not to buy!

Generating Fun Sales

We found that organizations that generated internal sales competitions among its members have the tendency to drive higher sales. Moreover, we also think you'll find that talking with people while you're selling the Absolute Organic Tea Beverages can be fun. Not everyone will say "yes," but many will! Most people will want to support your activity, and every "yes" will get you closer to your organizational goal. If any of your members decide to go house-to-house and make sales calls we encourage everyone to go with a friend or two, or a family member, you'll have more confidence with the additional moral support.

Always remember these Safety Rules – a parent and/or sales leader should always know where you are at all times, and never go into someone's house or car. Be safe, and have fun selling our great drinks!

Reaching your Goals

Whether it's new equipment, computer, uniforms, or whatever your team or group decides, Absolute Organic Tea Beverages wants to help you make your goal. The more cases of our tea and lemonade beverages you sell, the more you earn for your group! All you need to do when you go selling (*always with your parent's permission*) download and print the Order Card form, bring it with you along with a pen and an envelope for keeping payments in one place. Ask your customers to fill in their order on the order form and pay you for the full amount due.

Like most families, we have family and their friends who are engaged in various activities and events from bowling, community little league teams, high school athletics even social clubs.

Start thinking about how often your groups need to raise money, but lack the funding means of larger organizations – that's where we can help you achieve your community and organization initiative.

LET US HELP YOU REACH YOUR GOAL!

Contact us at: Info@absoluteteacompany.com





FUNDRAISING REQUEST FORM

The ABC TEA PROGRAM | absolute ORGANIC TEA Sale

1. Name of club or member submitting request	2. When will the proposed fund raising event take place?
3. Where will the proposed fund raising event take place?	4. Contact person responsible for the fund raising event?
5. How will the funds be used?	6. Give a brief description of the proposed fund raising event.
How much money is expected to be raised? (This will determine the amount of product needed for the event)	Fundraising Amount Goal: _____

Submitted by: _____ Date _____

Signature _____

Approved by: _____ Date _____

GOOD LUCK WITH YOUR FUNDRAISING EVENT!

Program Guidelines: The club or organization member must present this complete form for approval prior to the event start date. Review and complete each of the sections in order to ensure your fundraiser program will be fully considered and to ensure product availability is on hand and shipped on time to meet your event execution date. This form should be turned in to our customer service fundraiser lead person for community organizations program, at least two weeks (10 business days) prior to the fundraiser event. The Form is then forwarded to the Sales & Production department.



CUSTOMER ORDER CARD

ITEM	QUANTITY ½ CASE (6)	QUANTITY FULL CASE (12)	NOTE
SWEET TEA			
UNSWEET			
RSPBERRY			
PEACH			
HALF & HALF			
PEACH BREWED LEMONADE			
REAL LEMONADE			
GREEN TEA WITH HONEY			



Total			<u>Total Amount Due:</u>
	(1/2 Case)	(Full Case)	

Name *

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Frist Name

Last Name

Phone Number (Optional)

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Area Code

Phone Number

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Email * example@example.com

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Address to deliver product(s) *

City

State / Providence

Zip Code

