

absolute ORGANIC TEA

Embrace and Refresh Wellness

Brand Ambassador Program

Job Description

The brand ambassador is an independent representative for the company to help raise brand awareness and increase sales. You will complete a variety of tasks ranging from promoting products or services in-store to implementing marketing campaigns. You are also known as influencers or corporate ambassador. We are looking to hire an enthusiastic Brand Ambassador to be the face and voice of our brand. As a successful candidate, you will be involved in increasing brand awareness and sales by promoting our products through various media channels.

You will work closely with our sales and marketing division to achieve its marketing goals and objectives, such as communicating the value of our products to customers, tracking customer feedback, and representing the brand at launches and events. Our ambassadors represent our brand and embody our core values. They are creative, confident, and friendly as well as customer focused; and embrace a healthful spirit of wellness life style. As an ambassador, you are not only the face of The Absolute Tea Company, but you play an integral role in consumer's experience and customer's engagement. You will be responsible for driving brand awareness through strategic local events, foodservice establishments, retail outlets, in-store sampling and as an influencer developing seeds of opportunities in order to create a personal connection with potential customers and consumers – to Embrace and Refresh Wellness, the [absolute] way.

To excel in this role, you will have excellent communication and networking skills, and a strong presence on social media. Previous experience as a brand ambassador or similar role is strongly desired, as well as knowledge of sales and marketing principles within the consumer product sector.

Brand Ambassador Responsibilities:

- Familiarizing your-self with the company's mission, vision, and goals.
- Working closely with sales and marketing staff to conceptualize marketing campaigns and strategies.
- Educating customers, retailers, and distributors about our products.
- Creating website and social media content in order to drive brand awareness and attract new customers.
- Building rapport with customers and vendors.
- Monitoring customer feedback and escalating complaints to the marketing department.
- Tracking customer preferences, metrics, and media campaigns.
- Representing the company at product launches, events, and trade shows.
- Brainstorming ideas and participating in training and workshops.
- Schedule time with store management to discuss with the impact of your products on their business
- Handle all non-inventory items as if they were cash
- Maintaining a positive image of the brand at all times.

Brand Ambassador Requirements:

- Bachelor's Degree in Marketing or related field is a plus.
- Prior experience in a customer service environment.
- Excellent verbal and written communication skills.
- Friendly, approachable, and outgoing personality.
- Working knowledge of social media platforms and tools.
- A valid Driver's License
- Ability to regularly lift 12+lbs
- Commitment to work evenings and weekends (if, applicable)
- Previous experience working in a 100% commission based structure
- Adaptable with the ability to prioritize tasks.
- Ability to travel locally.



WHAT AMBASSADORS NEED TO KNOW?

Support our purpose | value which was founded by a simple passion to offer the best in organic, all natural, vegan friendly beverage products made with clean and simple ingredients for our consumers, retailers and foodservice operators; while preserving and respecting the diversity of their uniqueness but staying true to *Our Core Purpose is to . . .*

Be Unique. Be of Significant. Be Better-for-You.

Our drive is to create and promote great-tasting organic beverages. As we strive to grow the business with the same 'absolute' honor and probity we use to craft our full-bodied ready-to-drink tea & lemonade flavors while contributing to dietary wellness, as much as we can achieve. We act with a mindset, why not take a tasteful and healthful approach to what's possible when it comes to tea. While working towards positive social and environmental balance for us all. **Absolute Organic Tea** is a refreshing and a healthy alternative without the artificial colors, flavors, additives, fillers and commercial preservatives.

- JUST COMPLETE THE AMBASSADOR ONLINE REQUEST APPLICATION TO GET STARTED -

Company Overview

We are a naturally organic business with tea & juice products. We exist to make healthful beverage people enjoy. But we do more just than that. We create and promote great-tasting, healthy, organic beverages to contribute to dietary wellness. As we strive to grow the business with the same absolute honor and probity we use to craft our full-bodied flavor, as much as we can achieve, minus the artificial and commercial preservatives.

Our business is a place to expand personal and industry learning, by exploring new perspectives and reimagine possibilities, every day. We look for people who want to bring their best - creative thinking with a spirit to make a difference; that is willing to challenge the status-quo and one another, in order to grow together. Becoming the leader in the better-for-you beverage category means surrounding ourselves with people who have a thirst for creating what's next, in the beverage sector.

The ABSOLUTE TEA COMPANY

At AOTC we celebrate diversity and embrace our differences, believing that these values add to our culture, products, and services.

Our success is directly connected in our ability to bring many different perspectives to the table. This applies to our candidates, contractors, the people we work with, we partner with, we hire, the accounts and customers we serve, and the communities we learn from. We recognize that this commitment requires ongoing work and sustained attention as well as adaptation to new insights and best practices

Other Duties

Please note, this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities, and activities may change at any time with or without notice.

Equal Employer Opportunity

AOTC, is an equal opportunity business | employer; all applicants are considered for roles without regard to race, color, religion, creed, sex, national origin, physical or mental disability, sexual orientation, marital, parental, veteran or military status, or any other status protected by applicable federal, state or local law.

